## Junk Emails

Do you receive lots of junk email messages from people you don't know? It's no surprise if you do. Just as more people use email as part of their daily routine, many marketers use email messages to pitch their products and services.

Some people say that unsolicitied commercial emails – also known as "spam" - are annoying and time consuming.

The following tips may help stop the surge of emails you receive.

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South Dakota Public Utilities Commission State Capitol Building 500 East Capitol Pierre SD 57501

Call: 1-800-332-1782 Fax: (605) 773-3809

Website: http://www.state.sd.us/puc/ Email: Leni.Healy@state.sd.us



Unsolicited commercial emails – (junk email)

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## Tips

Don't respond.

The response confirms that your email is active. The spammer will probably spam you again. Spammers frequently use invalid addresses for their return which clogs up the email system.



 Protect your email address.

Use a second email address for news groups,

chat

rooms, web pages, or on line bulletin boards.

Read the fine print.
 If you register for services or place orders on line, read the site's privacy policy to determine if the site protects your email address and other

personal information.

- Use a spam filter or forward.
   Check with your internet service provider to see if they provide such services. Ask the provider how they can protect you.
- Treat unsolicited email as you treat junk mail.

Don't believe all of the promises. Be skeptical of of "get rich quick" schemes.

- Remember that most chain letter schemes are illegal.
- Avoid pyramid schemes.
   Rarely do people make money on these schemes.
   Pyramid schemes are also illegal.
- Don't respond to offers to erase bad credit information.
   There is no legal way for this to be done.

## What to do?

Forward unwanted, unsolicited emails to the Federal Trade Commission at uce@ftc.gov. They will investigate the latest scams.

Call the Federal Trade Commission toll free at 1-877-382-4357.



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